Table of Contents

- News Corners
  - LUMS and Library News

- Indexing of News Papers

- New Book List
  - List of New Arrivals

- Journal table of Contents
  - Business, Social Sciences, Law, Science & Engineering

- Indexing of SCOPUS Publications
  - LUMS publications

- Book of the Month
  - Best seller book

- Monthly Library Statistics
  - e-databases, portals, website, circulation usage
LUMS School of Education Conducts Virtual Orientation for MPhil Class of 2022

The LUMS Syed Ahsan Ali and Syed Maratib Ali School of Education (SOE) conducted a 9-day virtual Orientation session to welcome its third batch of MPhil Education Leadership and Management (ELM). Spread across three weeks from August 17, 2020 – September 3, 2020, the Orientation was designed to help the incoming class smoothly transition into the life of graduate studies and an online semester. Read More

Registrations for CES Online Courses are now open!

The Centre for Continuing Education Studies (CES) is pleased to announce that registrations for its online evening courses are now open. Begin your learning journey today with a wide range of online courses. Designed and taught by acclaimed industry experts and academics, each course provides an engaging and flexible learning experience. Upon successful completion of the course, you will be awarded a certificate. Read More

How LUMS is Defining the Online Learning Experience

The Fall 2020 semester at LUMS, for the first time ever, is set to begin online. This pivot to virtual learning has raised many questions among students regarding what to expect. To shed more light on how the academic experience of students will change, a panel discussion was held during the O-Week’20 where Freshmen sent in their questions and concerns. Read More

Pakistani Feminist Judgments Project: Call for Writers

The Pakistani Feminist Judgments Project is looking for writers who can re-write pivotal legal opinions of the Supreme Court of Pakistan from a feminist perspective and provide commentaries on the impact it can have on judicial jurisprudence. The Project is initiated and led by Ms. Orubah Sattar Ahmed and Ms. Marva Khan, with the support of Shaikh Ahmad Hassan School of Law at LUMS. Read More

An Ode to Lahore by the LUMS Digital Archives

The city of Lahore is considered the epicentre of South Asia. Art and artists, political revolutions, historical accords, and magnificent architecture, the city has it all. And in an attempt to map the rich cultural and social history of the city, LUMS students and faculty members have come together and launched “Walking in the City”, an interactive website featuring student-led projects. Read More
Khaadi holds Campus Drive for its Internship and Management Trainee Programmes

Khaadi held an introductory session as part of its Campus Drive held on Tuesday, February 25, 2020 at the Suleman Dawood School of Business at LUMS. The session began with Mr. A. Munam Shaikh, Lead Talent Acquisition at Khaadi, welcoming the audience and introducing his team which included; Samie Cashmiri, Chief Commercial Officer; Seemal Tariq, HR Business Partner; Saad Ali, Retail Director; Shuja Ul Haque, Head Rewards and Services; Laraib Zafar, HR Generalist and Neha Fatima, Management Trainee. Mr. Shaikh, Mr. Cashmiri, Ms. Tariq and Ms. Fatima are all LUMS graduates. Read More

Celebrating O-Week’20
The first-year orientation programme builds the foundation for academic success, lifetime associations, and community engagement for incoming undergraduate students. Among many firsts this year, LUMS welcomed the batch of 2024 through an interactive virtual O-Week on September 7, 2020. Every year, LUMS welcomes a diverse student body of brilliant students from over 125 cities and towns across Pakistan. Read More

Madadgaar: A Convenient Blood Donation Platform

In the current climate of the pandemic, many students at LUMS have directed their efforts to alleviate the situation by setting up non-profit foundations, donation systems and charities. Madadgaar is one such initiative that aims to simplify the process of blood donation and make it accessible and easier for the general population. Read More

LUMS Appoints Dr. Tariq Jadoon as Vice Provost

Dr. Tariq Jadoon is no stranger to the LUMS community. Having spent two decades at the University, his close association with the various departments and offices makes him the perfect choice for the post of Vice Provost. A familiar face on campus, be it as part of the faculty at the School of Science and Engineering, or as Registrar from 2009-2011, with a short stint in 2019, he is all praise for the LUMS environment and its dynamic community. “LUMS has a really nice working environment, with the best minds in the country brought together here. If you wish to pursue your dreams or ideas, no one really holds you back,” he says. Read More

Dr. Jeff Redding Appointed Dean, Shaikh Ahmad Hassan School of Law

Dr. Jeff Redding has been appointed Dean, Shaikh Ahmad Hassan School of Law (SAHSOL). He comes from the University of Melbourne where he was a Senior Research Fellow at the Melbourne Law School. He has also previously held research fellowships at Yale Law School and Harvard Law School. He is the recent author of A Secular Need: Islamic Law and State Governance in Contemporary India (University of Washington Press, Global South Asia series, 2020). Read More

LUMS SOE MPhil ELM Students Initiate an Online Learning Project for the Children of the Custodian Staff
Parwaaz is a project initiated by LUMS School of Education (SOE) MPhil Education Leadership Management (ELM) students which aims to inculcate social and emotional skills in children who are out of school during the lock down. The project aims to channelise emotional recognition and vulnerability, teach simple coping mechanisms through mindful activities and utilise digital media to create social awareness regarding the Coronavirus pandemic. Read More

**Work from Home, the Right Way**
Unprecedented times have compelled us to stay home and create a new work routine; work-from-home has now become a necessity. Here are a few ways through which you can make your current work-from-home set-up more efficient and also maintain a healthy work-life balance.

Read More
Agricultural Crops:

- Rare rains likely to suppress cotton output this year. The News, 8th Aug, 2020.
- Wheat release price may be fixed at Rs1,600-1,700- by40kg. Business Recorder, 21st Aug, 2020.

Agricultural General:

- Agri dept. establishes 21 high standard laboratories for testing soil, pesticides. The News, 1st Aug, 2020
- Supreme Court verdict likely to sap fertilizer sector’s energy. The News, 14th Aug, 2020.
- Pakistan plans to use locusts to nourish crops. DAWN, 5th Aug, 2020.
- Copious rainfall raises water storage to record levels. DAWN, 29th Aug, 2020.

**Auto and Allied:**


**Banking Pakistan:**


Cement and Construction Industry:

• ‘No or least displacement for Gwadar Port City development’. The News, 8th Aug, 2020.
• Khidmat centers, web portal launched to facilitate builders. DAWN, 1st Aug, 2020.
• SC suspends high court’s order on Fazaia Housing Scheme. DAWN, 7th Aug, 2020.
• Imran launches Rs5tr Ravi City project. DAWN, 8th Aug, 2020.
• NOC for minister’s housing society suspended. DAWN, 8th Aug, 2020.
• 1.8 million residential units to provide residential facilities CM. The Nation, 8th Aug, 2020.

Communications and Transportation:

• PIA employees being offered voluntary separation scheme. DAWN, 5th Aug, 2020.
• Railways removes first woman station manager within hours of posting. DAWN, 8th Aug, 2020.

Economic Budget, Condition:

• Stocks likely to stay strong as economy starts recovering. The News, 1st Aug, 2020.
• Call for Senate’s meaningful role in budget-making process. DAWN, 11th Aug, 2020.
• FY20 sees fiscal deficit at 8.1pc. DAWN, 12th Aug, 2020.
• SBP’s reserves rise from $8b to $12.5b. The Nation, 12th Aug, 2020.
• Centre transferred Rs2.5tr to provinces as share under NFC Award in last FY. The Nation, 15th Aug, 2020.
• Govt retired Rs855 billion to SBP in last thirteen months. The Nation, 21st Aug, 2020.
• All on same page to remove hurdles in way of development. The Nation, 21st Aug, 2020.

**Economic Development, Planning:**

• Govt vows to bring debt-to-GDP ratio down to pre-lockdown levels. The News, 30th Aug, 2020.
• Over 71,000 govt posts abolished under reforms policy. DAWN, 5th Aug, 2020.
• NA body clears two FATF-related bills as Hafeez shows up. DAWN, 8th Aug, 2020.
• Govt, opposition reach consensus on six FATF-related bills. DAWN, 12th Aug, 2020.
• Chairman CPEC Authority, Chinese Ambassador Stress importance of Gawadar Port in the region. The Nation, 8th Aug, 2020.
• An open appeal to ICJ against FATF. The Nation, 14th Aug, 2020.
• CPEC is of great significance to China-Pakistan partnership, Xi tells Alvi. The Nation, 22nd Aug, 2020.

**Energy:**

- Govt to pay for power it takes from IPPs. The News, 26th Aug, 2020.
- ‘Load shedding to continue if high-loss areas not improved. DAWN, 8th Aug, 2020.
- SC asks govt to recover Rs400bn GIDC dues. DAWN, 14th Aug, 2020.
- Wind power producers agree to increase plant terms by five years. DAWN, 15th Aug, 2020.
- MoU signed with IPPs to cut cost. DAWN, 16th Aug, 2020.
- Govt’s agreements with IPPs do not address circular debt, says Senate panel. DAWN, 19th Aug, 2020.
- Nepra to pass on 50 paisa per unit increase to electricity consumers. DAWN, 28th Aug, 2020.
• Integrated plan devised to generate 100,000MW by indigenous resources. The Nation, 5th Aug, 2020.
• Nepra, Discos, gas companies directed to resolve public complaints on priority basis. The Nation, 14th Aug, 2020.

Imports and Exports:

• KP to procure 3 million tons of wheat to rule out shortages. The News, 18th Aug, 2020.
• New shipping policy unveiled to attract private sector. DAWN, 8th Aug, 2020.
• Pakistan received record $2.7bn remittances in July. DAWN, 18th Aug, 2020.
• Pakistan exports 125,000 tons of mangoes despite stiff challenges. The Nation, 23 Aug, 2020.

Textile Industry:


SMEs:

• JW, Dhabeji SEZs Two zone applications referred to BoA for consideration. Business Recorder, 14th Aug, 2020.

Trade:

### NEW ARRIVALS

#### Computer Science

<table>
<thead>
<tr>
<th>Title</th>
<th>C++ plus data structures / Nell Dale.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Publisher</td>
<td>New Delhi : Jones &amp; Bartlett Learning, 2015.</td>
</tr>
<tr>
<td>Call Number</td>
<td>005.133 D139C 2015</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Title</th>
<th>C++ how to program : introducing the new c++14 standard</th>
</tr>
</thead>
<tbody>
<tr>
<td>Publisher</td>
<td>Boston : Pearson, 2017</td>
</tr>
<tr>
<td>Call Number</td>
<td>005.133 D325C 2017</td>
</tr>
<tr>
<td>Edition</td>
<td>Tenth edition</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Title</th>
<th>Optimization modeling with spreadsheets / Kenneth R. Baker.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Publisher</td>
<td>Hoboken : Wiley, 2016.</td>
</tr>
<tr>
<td>Call Number</td>
<td>005.54 B167O 2016</td>
</tr>
<tr>
<td>Edition</td>
<td>Third Edition</td>
</tr>
</tbody>
</table>

#### Mathematics and Statistics

<table>
<thead>
<tr>
<th>Title</th>
<th>Mathematics for the general reader / E.C. Titchmarsh.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Call Number</td>
<td>510 T617M 2017</td>
</tr>
<tr>
<td>Pages</td>
<td>185 pages : illustrations ; 22 cm</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Title</th>
<th>Transport, fluids, and mixing / edited by Gianluca Crippa, Annda Mazzucato.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Publisher</td>
<td>Warsaw : De Gruyter Open, 2017.</td>
</tr>
<tr>
<td>Call Number</td>
<td>510 T772 2017</td>
</tr>
<tr>
<td>Pages</td>
<td>117 pages : illustrations ; 25 cm</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Title</th>
<th>Interpolation / J.F. Steffensen.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Call Number</td>
<td>511.42 S817I 2006</td>
</tr>
</tbody>
</table>
An elementary transition to abstract mathematics / Gove Effinger and Gary L. Mullen.
Call Number: 512.2 E278E 2020
Pages: x, 282 pages : illustrations ; 24 cm.

Title: Introduction to linear algebra / Frank M. Stewart.
Call Number: 512.5 S849I 2019
Pages: xiii, 281 pages : illustrations ; 23 cm.

Harmonic analysis on exponential solvable Lie groups / Hidenori Fujiwara, Jean Ludwig.
Publisher: Tokyo ; New York : Springer, 2015.
Call Number: 515.2433 F961H 2015
Pages: xi, 465 pages ; 24 cm.

Differential equations for engineers and scientists / C.G. Lambe, C.J. Tranter.
Call Number: 515.35 L221D 2018
Pages: 372 pages : illustrations ; 22 cm.

Analytic functions / M.A. Evgrafov.
Call Number: 515.73 E937A 2019
Pages: x, 336 pages : illustrations ; 23 cm.

Introduction to algebraic geometry / Serge Lang.
Call Number: 516.35 L269I 2019
Pages: xi, 260 pages : illustrations ; 23 cm.

Science and Engineering

Sears and Zemansky's university physics : with modern physics / Hugh D. Young, Roger A. Freedman, University of California, Santa Barbara ; contributing author, A. Lewis Ford, Texas A&M University.
Publisher: [India] : Pearson, 2018.
Call Number: 530 Y681S 2018
A mathematical companion to quantum mechanics / Shlomo Sternberg, professor of mathematics emeritus, Harvard University.

Call Number: 530.12 S839M 2019
Pages: xvi, 310 pages ; 23 cm

Climatic Change and Global Warming of Inland Waters : Impacts and Mitigation for Ecosystems and Societies / edited by Charles R. Goldman, University of California, USA, Michio Kumagai, Ritsumeikan University, Japan, Richard D. Robarts, World Water and Climate Foundation, Saskatoon, Canada.

Call Number: 551.48 C639 2013
Pages: xxiv, 472 pages : illustrations (some color) ; 26 cm

Chemistry for green environment / M M Srivastava, Rashmi Sanghi.

Publisher: New Delhi : Narosa publishing house, 2015.
Call Number: 577.14 C517 2015
Pages: xx, 364 pages : illustrations ; 25 cm.

Introduction to system dynamics / J. Lowen Shearer, Arthur T. Murphy, Herbert H. Richardson.

Call Number: 620.104 S539I 2017
Pages: xi, 418 pages : illustrations ; 24 cm.

Nanoparticles : from theory to application / edited by Gunter Schmid.

Call Number: 620.43 N186 2010
Edition: Second edition

Principles of electric circuits : conventional current version / Thomas L. Floyd.

Publisher: India : Pearson, 2018.
Call Number: 621.0395 F645P 2018
Digesting femininities : the feminist politics of contemporary food culture / Jovanovski Natalie.
Publisher: Cham : Palgrave Macmillan, 2017.
Call Number: 641.30082 N272D 2017
Pages: ix, 213 pages ; 21 cm.

Philosophy & Psychology
Pocket pantheon : figures of postwar philosophy / Alain Badiou ; translated by David Macey.
Call Number: KIC 190.904 B136P 2016
Pages: xii, 196 pages ; 17 cm.

In search of Isaiah Berlin : a literary adventure / Henry Hardy.
Publisher: London : Tauris Parke, 2018.
Call Number: KIC 192 H268I 2018
Pages: xiv, 301 pages, 8 unnumbered pages of plates, : illustrations (black and white) ; 24 cm

Religion
The holy quran : translations of selected verses / martin Lings.
Call Number: KIC 297.1227 L755H 2007
Pages: xvii, 237 pages : 27 cm.

Social Sciences
The joy of search : a Google insider's guide to going beyond the basics / Daniel M. Russell.
Publisher: Cambridge, Massachusetts : The MIT Press, 2019.
Call Number: 025.0425 R961J 2019
Pages: xii, 323 pages : illustrations (some color) ; 24 cm

Of cigarettes, high heels, and other interesting things : an introduction to semiotics / Marcel Danesi.
Call Number: KIC 302.2 D179O 2018
<table>
<thead>
<tr>
<th>Title</th>
<th>Publisher</th>
<th>Call Number</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>The fantasy of individuality</strong> : on the sociohistorical construction of the modern subject** / Almudena Hernando.</td>
<td>Cham : Springer International Publishing, 2017.</td>
<td>KIC 305.3 H111F 2017</td>
<td>xiii, 142 pages : illustrations ; 24cm</td>
</tr>
<tr>
<td><strong>Edition</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Second edition.</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Political communication in the Roman world / edited by Cristina Rosillo-Lopez.
Publisher: Leiden ; Boston : Brill, [2017].
Call Number: KIC 320.937014 P769 2017
Pages: vi, 284 pages ; 25 cm.

Super mad at everything all the time : political media and our national anger / Alison Dagnes.
Call Number: KIC 320.973 D126S 2019
Pages: xix, 243 pages ; 22 cm.

History of political thought / Raymond G. Gettell.
Call Number: KIC 320.973 G394H 2020
Pages: xi, 511 pages ; 23 cm.

Democratic values in the Muslim world / Moataz A. Fattah.
Call Number: KIC 321.8091767 F254D 2006
Pages: xi, 209 pages : illustrations ; 24 cm.

The Latino question : politics, laboring classes and the next left / Armando Ibarra, Alfredo Carlos and Rodolfo D. Torres ; foreword by Christine Neumann-Ortiz.
Call Number: KIC 323.1168073 I123L 2018
Pages: xv, 219 pages : illustrations, maps ; 21 cm.

Populists in power / Daniele Albertazzi and Duncan McDonnell.
Publisher: New York : Routledge, 2015.
Call Number: KIC 324.213094 A333P 2015
Pages: xiv, 203 pages : illustrations ; 24 cm.

Labour women in power : cabinet ministers in the twentieth century / Paula Bartley.
Publisher: Cham : Palgrave Macmillan, 2019.
Call Number: KIC 324.2410082 B291L 2019
Pages: xi, 324 pages : illustrations ; 22 cm.
<table>
<thead>
<tr>
<th>Title</th>
<th>Publisher</th>
<th>Call Number</th>
<th>Pages</th>
</tr>
</thead>
</table>
#crime : social media, crime, and the criminal legal system
/ Rebecca M. Hayes and Kate Luther.
Publisher: Cham : Palgrave Macmillan, 2018.
Call Number: KIC 364.254 H417C 2018

The complete grimm's fairy tales : collected by Jacob
Ludwig Carl Grimm, Wilhelm Carl Grimm ; illustrated by Arthur Rackham.
Call Number: KIC 398.210943 G864C 2013
Pages: xxix, 641 pages : illustrations (some colour) ; 25 cm.

English for academic CVs, resumes, and online profiles /
Adrian Wallwork.
Publisher: Cham : Springer International Publishing, 2019.
Call Number: KIC 428.202465 W215E 2019
Pages: xvi, 200 pages : illustrations ; 22 cm

Archival film festivals / edited by Alex Marlow-Mann.
Publisher: St Andrews : St Andrews Film Studies, 2013.
Call Number: KIC 791.43074 A673 2013
Pages: xvii, 317 pages : charts ; 23 cm.

Film festivals and activism / edited by Dina Iordanova and
Leshu Torchin.
Publisher: St Andrews : St Andrews Film Studies, 2012.
Call Number: KIC 791.43074 F487 2012
Pages: xv, 317 pages : illustrations ; 23 cm.

Film festivals and the Middle East / edited by Dina
Iordanova and Stefanie Van de Peer.
Publisher: St Andrews, Scotland : St Andrews Film Studies, 2014.
Call Number: KIC 791.4375 F487 2014
Pages: lvi, 376 pages : illustrations, portraits ; 23 cm.

College writing skills with readings / by John Langan.
Call Number: KIC 808.042 L271C 2013
<table>
<thead>
<tr>
<th>Title</th>
<th>Publisher</th>
<th>Call Number</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jules Verne : the essential collection / Jules Verne, editor</td>
<td>Milton Creek editorial services.</td>
<td>KIC 843.8 V531J 2018</td>
<td>xii, 716 pages ; 26 cm.</td>
</tr>
</tbody>
</table>


<table>
<thead>
<tr>
<th>CONTENTS</th>
<th>Bloomberg Businessweek August 17, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>IN BRIEF</td>
<td>4</td>
</tr>
<tr>
<td>OPINION</td>
<td>5</td>
</tr>
<tr>
<td>AGENDA</td>
<td>5</td>
</tr>
<tr>
<td>REMARKS</td>
<td>6</td>
</tr>
<tr>
<td>BUSINESS</td>
<td>10</td>
</tr>
<tr>
<td>Technology</td>
<td>16</td>
</tr>
<tr>
<td>Finance</td>
<td>20</td>
</tr>
<tr>
<td>Economics</td>
<td>24</td>
</tr>
<tr>
<td>SOLUTIONS/SMALL BUSINESS</td>
<td>32</td>
</tr>
</tbody>
</table>

| IN BRIEF                                     | 4                                      |
| - A new S&P 500 high                         |                                        |
| - Sumner Redstone dies at 97                |                                        |
| - Joe Biden made a smart VP pick with Kamala Harris |
| - A virtual Democratic convention           |                                        |
| - Alibaba’s Q1 earnings                      |                                        |
| - Only you can prevent QAnon from going mainstream |                      |
| BUSINESS                                     | 10                                     |
| - Chevron bets that sticking with oil won’t make it a dinosaur |                      |
| - Airports fight to stay aloft until travelers return |                      |
| - Legal experts assess Round 1 of Congress vs. Big Tech |                      |
| TECHNOLOGY                                   | 16                                     |
| - Is Microsoft ready to be TikTok famous?    |                                        |
| - Global investors rush to buy into India’s huge tech market |                      |
| FINANCE                                      | 20                                     |
| 3                                            | 23                                     |
| 4                                            | 24                                     |
| ECONOMICS                                    | 24                                     |
| - The wreckage in Lebanon dates to long before the blast |                      |
| - College towns get a lift from stranded foreign students |                      |
| POLITICS                                     | 28                                     |
| 30                                           | 31                                     |
| 4                                            | 32                                     |
| SOLUTIONS/SMALL BUSINESS                     | 32                                     |
| - How a U.S. company locks out Chinese counterfeiters |          |
| - Rethinking mass tourism in its Spanish birthplace |          |
| - Connecting Indian laborers with jobs in distant cities |          |
Contents
July-August 2020

37 SPOTLIGHT
EMERGING FROM THE CRISIS

38 RISK MANAGEMENT
Learning from the Future
How to make robust strategy in times of deep uncertainty
J. Peter Scoblic

48 MANAGING UNCERTAINTY
“What Is the Next Normal Going to Look Like?”
A roundtable with five CEOs

53 PSYCHOLOGY
Helping Your Team Heal
Leaders must recognize people’s grief and assist them in finding meaning.
David Kessler

“Organizations don’t just prepare for the future. They make it.” PAGE 38

COVER ILLUSTRATION
Sean McCabe
# Contents

## The world this week
5 A summary of political and business news

## Leaders
7 Viruses
   The aliens among us
8 Mali’s coup
   Suffering in the Sahel
8 Israel and the Arab world
   Out of the closet
9 Tech IPOs
   Silicon Valley v Wall Street
10 The eastern Med
   A sea of trouble

## Letters
12 On software problems,
   Britain, India, racism, Clement Attlee

## Essay
13 The huge impact of the very smallest bits of life

## Asia
19 Myanmar’s forever war
20 Japan’s VR grave visits
21 Protests in Thailand
21 The Internet in Pakistan
22 Banyan South Korea’s illiberal liberals

## China
23 Household registration
26 Chagua Repression in Hong Kong

## United States
27 The postmaster always rings twice
28 African-American elites
29 Veterans in politics
30 National security
31 Arctic drilling
34 Lexington
   Unconventional Dems

## The Americas
35 Caribbean covid-19
36 No more Morneau

## Middle East & Africa
37 The UAE’s quiet strength
38 Israel’s next Arab friend
39 A rite old mess in Iran
39 Unusual African stamps
40 Mutiny in Mali
40 Oil on Mauritian water

---

### On the cover


- America’s black elite: How do wealthy African-Americans respond to Black Lives Matter? page 28. Albert Murray was one of the finest bard’s of America’s racial complexity, page 67.
- Reinventing the IPO: Tech firms are taking advantage of frothy stockmarkets to experiment with new ways to go public. Good: leader, page 9. Initial public offerings are back in Silicon Valley amid the pandemic, after a fashion, page 51.
- A sea of trouble: the eastern Med: Turkey and Greece must be encouraged to exchange views, not blows: leader, page 10. A quarrel between the two countries, ostensibly over gas, highlights hostilities in the region and beyond, page 48.

—

We are working hard to ensure that there is no disruption to print copies of The Economist as a result of the coronavirus. But if you have digital access as part of your subscription, then activating it will ensure that you can always read the digital version of the newspaper as well as all of our daily journalism. To do so, visit economist.com/activate

—

Contents continues overleaf
Contents

Europe
41 The Belarus uprising
42 Italy's ebbing populism
43 Navalny in peril
44 Depopulating the Balkans
45 Charlemagne The threat to Schengen

Finance & economics
59 Dubai's financial centre
62 The economics of masks
62 Monetary policy in China
63 Buttonwood Bubble-hunting
64 Free exchange Fiscal federalism

Science & technology
65 When covid-19 becomes chronic

Books & arts
67 Albert Murray's wisdom
68 Johnson Language in the border zone
69 Colombia's great river
70 Home Entertainment Italo Calvino's visions
70 A novel of sisterhood

International
48 The eastern Mediterranean

Economic & financial indicators
72 Statistics on 42 economies

Graphic detail
73 Support for authoritarianism is growing in weak democracies

Obituary
74 Julian Bream, an English master of the classical guitar

Business
51 Return of the tech IPO
52 Apple's Epic dust-up
54 Electric hypercars
54 Hounding Huawei
55 China's streaming wars
55 Union's weekend plans
56 Schumpeter Xinjiang dilemmas

Economics brief
57 Inflation
COLUMNS

83 SPARK TEAM CREATIVITY BY EMBRACING UNCERTAINTY
BY ATHAN SHAPIRA

88 STOP RUSHING IN WITH ADVICE
BY MICHAEL BUNGAY STANIER

IN EVERY ISSUE

85 Executive Briefings
Summaries of feature articles in this issue.

"I don’t have an opinion on whether a particular company is vulnerable to disruption or not — but the theory does. That’s why it’s such a powerful tool."
— CLAYTON M. CHRISTENSEN, PAGE 21

FRONTIERS
EXPLORING THE DIGITAL FUTURE OF MANAGEMENT

7 BUILDING THE FUTURE WORKFORCE

8 FOUR SKILLS TOMORROW’S INNOVATION WORKFORCE WILL NEED
The young digerati will lead innovation, but they’ll also need to develop business awareness, an entrepreneurial attitude, bottom-line focus, and ethical intelligence.
BY TUCKER J. MARION, SEBASTIAN K. FIXSON, AND GREG BROWN

13 EDUCATION, DISRUPTED
Confronting sizable skills gaps, companies have stopped waiting for higher education to meet their rapidly shifting competitive needs.
BY MICHAEL B. HORN

17 BETTING BIG ON EMPLOYEE DEVELOPMENT
At Amazon, it makes business sense to help people grow — even if they leave as a result.
ARDINE WILLIAMS, INTERVIEWED BY MIT SMR
EDITORIAL
Editorial: Vision for JIM and First Issue of 2020 ........................ 1
Kelly Hewett

ARTICLES
Borderless Media: Rethinking International Marketing ................ 3
Jagdish N. Sheth
Global Brand Building and Management in the Digital Age .......... 13
Jan-Benedict E.M. Steenkamp

Digital Environment in Global Markets: Cross-Cultural Implications for Evolving Customer Journeys .................. 28
Hyoryung Nam and P.K. Kannan

Narrowband Influencers and Global Icons: Universality and Media Compatibility in the Communication Patterns of Political Leaders Worldwide ............................................. 48
Renana Peres, Sunali Taiwan, Liav Alter, Michal Elhanan, and Yoval Friedmann

The Digital and Physical Footprint of Dark Net Markets ........ 86
Felipe Thomaz
ON THE COVER:
Photograph by Atul Lopez for TIME

Features

The Senate’s Prosecutor
What Kamala Harris’ time in Washington reveals about her approach to leadership
By Molly Ball 22

Mail Tampering
The Trump campaign’s bet on casting doubt about the post office
By Hailey Sweetland Edwards and Abby Vesoulis 28

The Chicago Question
Will federal agents actually help in the city’s struggle with surging gun violence?
By W.J. Hennigan 32

Beirut Bereft
For many Lebanese, the port explosion was the final straw
Photographs by Myriam Boulos; text by Karl Vick 46

Extremist Streams
On shadowy platforms, white supremacists are cashing in on an uncertain world
By Vera Bergengruen 52

When COVID-19 Lingers
In some patients, symptoms continue not for weeks but for months
By Jamie Ducharme 56

Kindness Is Complicated
Don’t assume disabled people like me need your sympathy
By Rebekah Taussig 60

India in Critical Condition
The world’s largest democracy was vulnerable even before the pandemic
By Billy Perrigo and Neha Thirani Bagri 38
**CONTENTS**

<table>
<thead>
<tr>
<th>COVER STORY</th>
<th>03</th>
<th>Covid-19 and the Pakistani Consumer</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>04</td>
<td>Pivot to Delivery and Digitisation</td>
</tr>
<tr>
<td></td>
<td>06</td>
<td>Hand Sanitizer Anyone?</td>
</tr>
<tr>
<td></td>
<td>08</td>
<td>The Covid-19 Crisis Playbook</td>
</tr>
<tr>
<td></td>
<td>10</td>
<td>Preparing for Business in a Post Covid-19 World</td>
</tr>
<tr>
<td></td>
<td>12</td>
<td>Facing up to Covid-19</td>
</tr>
<tr>
<td></td>
<td>13</td>
<td>A New Roadmap for Businesses</td>
</tr>
<tr>
<td>LAUNCHES</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>14</td>
<td>Meet Your Sincere BFF</td>
</tr>
<tr>
<td>CAMPAIGNING</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>15</td>
<td>Quaid Ke Habib</td>
</tr>
<tr>
<td>MAKING WAVES</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>16</td>
<td>Viscous Steps Up to the Covid-19 Challenge</td>
</tr>
<tr>
<td>CAMPAIGN WATCH</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>17</td>
<td>Campaign Watch</td>
</tr>
<tr>
<td>IN CONVERSATION</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>18</td>
<td>Aamir Paracha, Chairman &amp; CEO, Unilever Pakistan</td>
</tr>
<tr>
<td>THE AGENCY TAKE</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>20</td>
<td>The Hand that Steadies the Ship</td>
</tr>
<tr>
<td></td>
<td>21</td>
<td>Shell-Shocked or Ready to Pounce?</td>
</tr>
<tr>
<td>PERSPECTIVE ON CREATIVE</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>22</td>
<td>Covid-19 Kindness</td>
</tr>
<tr>
<td></td>
<td>23</td>
<td>Lessons from Covid-19</td>
</tr>
<tr>
<td></td>
<td>24</td>
<td>Ideas Without Borders</td>
</tr>
<tr>
<td></td>
<td>25</td>
<td>Brought to You From Happiness Street</td>
</tr>
<tr>
<td></td>
<td>26</td>
<td>A Few of My Favourite Things</td>
</tr>
<tr>
<td>PROFILE</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>29</td>
<td>Asim Jofa: Behind the Mask</td>
</tr>
<tr>
<td>MEDIA</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>30</td>
<td>Sense and Responsibility</td>
</tr>
<tr>
<td></td>
<td>31</td>
<td>Navigating the Covid-19 Normal</td>
</tr>
<tr>
<td></td>
<td>32</td>
<td>Newsrooms in Crisis</td>
</tr>
<tr>
<td>OPINION</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>33</td>
<td>The Best of Times and the Worst of Times</td>
</tr>
<tr>
<td>TRENDS</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>34</td>
<td>The Frowns that Ruin Businesses</td>
</tr>
<tr>
<td>BRANDED BUBBLES</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>35</td>
<td>Aqil Amin: Wellness In a Zoom</td>
</tr>
<tr>
<td>TRANSITIONS</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>36</td>
<td>Ali Suleman Habib [1956-2020]</td>
</tr>
<tr>
<td></td>
<td>37</td>
<td>Dr Altamash Kamal [1956-2020]</td>
</tr>
<tr>
<td></td>
<td>38</td>
<td>Campaign Register</td>
</tr>
<tr>
<td>ABOMEN TIMESLINE</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>39</td>
<td>How to Wash Your Brands With Soap</td>
</tr>
<tr>
<td>THE ENDGAME</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>39</td>
<td>Lockdown Log</td>
</tr>
</tbody>
</table>
YEARNLY
LAW REPORTER
[YLR]

Consisting Judgments of High Courts of Pakistan;
Superior Courts of Azad Jammu and Kashmir
and Gilgit-Baltistan
on Civil, Criminal & Revenue Laws

AUGUST, 2020

Editors
MR. MUHAMMAD ANWAR KHOKHAR, ADVOCATE, B.A., LL.B.
MR. MUHAMMAD WAHAB AZHAR, LL.B. (HONS.) (LOND.);
LL.M. (LOND.); BAR-AT-LAW
MR. KASHIF MIR ZUBAIR, LL.B. (HONS.) (WARWICK); LL.M. (LOND.)

Case-law ... ... 1873 -- 2136
Headnotes of Cases ... ... 89 -- 104

Mode of Citation: 
2020 YLR 1921 etc.
2020 YLR Note 102 etc.

THE
YEARLY LAW REPORTER
35-NABHA ROAD, LAHORE.
Phone: 37356228/37356237/Fax No. (042) 37358113
Email: pld wholesalers@hotmail.com

Printed and Published by PLD Publishers at the
Pakistan Educational Press, Lahore

For regular subscribers: Rs.210/-
[Postage/carriage extra]
LUMS publications indexed in Scopus for August 2020


Overview

How to be a great online searcher, demonstrated with step-by-step searches for answers to a series of intriguing questions (for example, “Is that plant poisonous?”).

We all know how to look up something online by typing words into a search engine. We do this so often that we have made the most famous search engine a verb: we Google it—“Japan population” or “Nobel Peace Prize” or “poison ivy” or whatever we want to know. But knowing how to Google something doesn't make us search experts; there's much more we can do to access the massive collective knowledge available online. In The Joy of Search, Daniel Russell shows us how to be great online researchers. We don't have to be computer geeks or a scholar searching out obscure facts; we just need to know some basic methods. Russell demonstrates these methods with step-by-step searches for answers to a series of intriguing questions—from “what is the wrong side of a towel?” to “what is the most likely way you will die?” Along the way, readers will discover essential tools for effective online searches—and learn some fascinating facts and interesting stories.

Russell explains how to frame search queries so they will yield information and describes the best ways to use such resources as Google Earth, Google Scholar, Wikipedia, and Wikimedia. He shows when to put search terms in double quotes, how to use the operator (*), why metadata is important, and how to triangulate
information from multiple sources. By the end of this engaging journey of discovering, readers will have the definitive answer to why the best online searches involve more than typing a few words into Google.

**Daniel M. Russell**

Daniel M. Russell is Senior Research Scientist for Search Quality and User Happiness at Google. He has taught many classes on search methods, and more than four million students have taken his online power searching course.
Monthly Statistics

Daily Average Library Usage (June-Aug2020)

- Library Visitors
- Website Visitors/ Portal Searches

Daily Databases Usage Statistics (June-Aug 2020)

- Average Daily Searches/Downloads
- Per User Monthly Searches/Downloads (FTE)

Monthly Library Circulation Statistics (June-Aug2020)

- Total Issue/Receipt of Books
- Online Renewal & Reserve
D.H.A, Lahore Cantt. 54792 Lahore, Pakistan
 Phone: +92 42 3560 8000
 Fax: +92 42 3572 5048
 URL: library.lums.edu.pk

www.lums.edu.pk